



THE SUSPECTS

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MARTHA SHIRLEY

Martha works as a secretary at Hastings Starr advertising agency, and appears to lack the killer instinct to get ahead – but appearances can be deceptive! She's a feminist through and through, and believes there are other ways to get ahead than wiggling her hips... she just has to find them. Idealistic and sickly sweet, Martha is a mouse in a lion's den.

HOLLY WINTER

Audacious, vivacious and curvaceous, Holly is a feisty redhead with a sweet smile and a purr in her voice that makes even the most focused man in the office sit up and take notice. She takes her leadership position in the office of Hastings Starr very seriously, and has been the office manager for years. Most of the secretaries who work with her try to keep their distance, as she can be calculating and likes to see others reprimanded for their mistakes.

JUDITH JOYCE

The new wife of ad man Cal Joyce, Judith is beautiful and stylish, but has a mean streak. While she has a sugar-sweet voice and seems everything a supportive home maker wife should be, she is driven toward her husband's success and the success of their family unit. Judith does not work for any advertising agency, but accompanied her husband on the convention, saying she needed a “change of scenery” and would hate for she and her new husband to have to be apart.

PAM RUCKER

Wife of the deceased, Vic Rucker, Pam is well-dressed, well-spoken and proper. Like most people these days she can always be found with a cigarette in one hand and a giant smile on her face, whether she likes the person to whom she's speaking or not.

CHARLENE SCHAEFER

Charlene Schaefer is classy, wealthy and always well-dressed. A client of Hastings Starr, her clothing company is the only company account the agency has taken on that is run by a woman. She's fierce, determined and completely involved in the day-to-day running of her company. While she is not local to Hastings Starr headquarters, she flies in every few months to meet with her ad team. It just so happens the AdAge Convention was taking place in her local city. Charlene is attractive and poised, but her demanding profession leaves her no time for men, kids or housekeeping - not like she'd want those responsibilities! Charlene thrives being one of the only females in a male-dominated industry.

BONNIE BUNCH

Bonnie Bunch is a maid at The Jury's Inn Hotel, and has been working there for just over a year. She's petite and introverted, and prefers to keep to herself. Most of the time people don't even realize she's in the room when she's cleaning, and forget they even saw her after she leaves. She's one of the best employees at The Jury's Inn hotel, and works faster than anyone else on staff.

MARY BLAND

Mary is Hastings Starr ad man Joe Kimble's secretary, and quite possibly the only woman in the building Joe hasn't made a play for. She lives up to her surname, sporting forgettable outfits, thrown-together hairstyles and glasses, and can usually be found with a run in her stockings. Her lack of sex appeal may be the only thing that has ensured her three-year career at the advertising agency; where Joe Kimble's previous secretaries have resigned the position with broken hearts, Kimble's lack of interest in her sexually has allowed them to maintain a successful working relationship.

VALERY SMART

Valery's presence at The Jury's Inn hotel is a bit of a mystery. She has no association with the convention, and doesn't seem to know any of the others at the hotel. Though she doesn't know it, Valery is a pioneer in the feminist movement. A wanderer and beatnik, Valery is one of many women to embrace a lifestyle of free love, mind-expanding drugs and unbridled female hair growth. She is a free-spirit and loves to talk politics and pontificate how The Man holds people as individuals back from being "free".

KENNETH NEWSOME

Kenneth Newsome plays a vital role at the advertising agency Hastings Starr, and his creativity and powerful pitches have secured the firm a number of very powerful and profitable clients over the years. He is smooth, guarded and debonair and – much to the chagrin of the secretaries in the office, completely unavailable. He is not very forthcoming about himself or his life outside of work, which makes some wonder if he's got something to hide.

HERB FARRIS

Herb is loud and crass, and enjoys cracking jokes, whether or not they're at the expense of the others in the office or make the women feel uncomfortable. In spite of the fact that he's a man, he's the worst gossip at Hastings Starr, and often participates in the female "hen sessions", discussing the personal lives of secretary and senior partner alike. Herb is a copywriter at Hastings Starr but has aspirations of being more and has no compunction about letting everyone know his intention to take over the company one day.

CAL JOYCE

Cal is one of the youngest account managers at Hastings Starr, but he's ambitious and motivated and has aspirations to be more – much more. A newlywed, Cal likes to regale stories of his domestic bliss, especially to the single men and women in the office. He and his wife, Judith, are so devoted to each other that she has even accompanied him on the convention so the two would not have to be apart.

CARL CHAMBERLAIN

A newer addition to The Jury's Inn staff, Carl is a typical bartender – well-presented, hears a lot but says little and makes a mean martini. He's wide-eyed, soft-spoken and seems out of place amidst all the high-flying ad men attending the convention.

MELVIN PONCE

Melvin Ponce does not work for Hastings Starr, but for their competitors, an advertising agency called Coleman Jenkins Foster Hughes. Melvin is a sneaky salesman, and can not be trusted - as many unfortunate people have discovered in the past. Coleman Jenkins Foster Hughes trust him with their biggest clients though, and when it comes to advertising, he's one of the best in the industry. While he's not a partner at the firm, he's one of the top executives there, and ferociously pursues new and prestigious accounts for the glory of the company as a whole.

FELIX CRUM

Felix Crum is the elevator attendant at The Jury's Inn hotel, and has been working there for almost a decade. He is proper and attentive, and enjoys his job very much. While he has no family and a very limited social life, he can usually be found pulling a double shift at the hotel. The tips he receives for delivering guests to their floors have actually made him a decent fortune over the years, but he claims to enjoy his work so much that he has no intentions of quitting. He's polite, friendly and well-known around the city.

JOE KIMBLE

An ad man at the Hastings Starr ad agency, Joe Kimble is a single man in his early twenties with the world at his feet. Without the family ties of most men in his industry, he openly indulges in the finer things an ad man can provide - fine cigars, mid-morning cocktails and, of course, the adoring women. He considers himself a ladies man, and if his attitude and looks don't seal the deal, the constant barrage of cash he flashes usually will. He was recently promoted by the victim to the position of account executive, which makes him the youngest account executive at Hastings Starr and, some speculate, in the world.

ROY PLUMMER

Roy is the manager of The Jury's Inn hotel. He is a proper and meticulous man with a constant dumbfounded look on his face. He likes to micromanage his staff and is a complete busybody - there's nothing that goes on at The Jury's Inn hotel that he doesn't know about! He speaks forcefully and has a code of ethics he holds everyone else to, but only follows himself when convenient. He is known for his cardigan collection, and often smells of moth balls.

HAROLD LAW

Harold Law is one of the top ad men at Coleman Jenkins Foster Hughes. He is hard working but also fun-loving and likes to hit the lounges for drinks after work, where he and the other ad men at Coleman Jenkins Foster Hughes often run into the guys from rival ad firm Hastings Starr.